



Introduction to Social Legacy

Northern Powergrid

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#NPGFuelPoverty2020

#northpowergrid #poweringfutures #powergridcares

Social Legacy

- It is our plan to embed our social programmes into our investment schemes as DNOs will most likely be expected to continue to support fuel poor customers through their works in our next business plan
- By aligning our social programmes with our investment schemes we will be able to continue to support the most vulnerable in the community but also leave a positive legacy
 - Vulnerable customer support
 - Communication needs
 - Education needs
 - Budget
 - Impacted groups e.g. residents/commuters/businesses
 - Positive legacy for community via appropriate social programmes e.g. energy efficiency measures/ tree planting

Case Studies

Bradford West

- £30mn over 3 years
- Work commences October 2019
- Contractor delivering works
- 2 Phases- one rural and one city centre
- Diverse population impacted including commuters and businesses
- High level of disruption, excavations, planned power cuts
- High levels of vulnerability including financial, ESOL, poor educational attainment

Towerblocks

- £2.3m in Leeds to 33 high rises
- Work commenced Aug 2019
- Leeds initially then expansion to Sheffield
- Up to 100% of residents could be eligible for our PSR – currently only 21% registration levels
- Several sheltered housing blocks- elderly and increasingly vulnerable
- High level of disruption, planned power cuts, coordinated works between residents and contractors
- High levels of vulnerability including financial, ESOL, poor educational attainment

What have we delivered so far in our social legacy programme?

Planning



- Early engagement with local authorities and housing associations
- Community data mapping
- Insight from previous engagement and community partnerships
- Learning from industry best practice
- Delivering in partnership with local authorities and utility companies

Delivery

- Regular engagement with affected customers, and evolving plans based on customer feedback
- Accessible communication campaigns using local radio stations, leaflet drops and drop in events
- Educating contractors on community needs and vulnerabilities prior to starting work, supporting them to sign up households to PSR
- Working with community partners to raise awareness of PSR among community members
- Supporting local community projects
- Delivering our existing social programmes e.g. Green Doctors, Citizens Advice Bureau, School Safety



What's changed?

- Responding to stakeholder feedback, we have changed the type of communication we deliver in the local areas
- Partnership working with stakeholders has allowed us to maximise resources, avoid duplication and minimise disruption
- Increase in PSR registrations of vulnerable customers thanks to early engagement with residents



Community Partnering Fund

The Need for Community Partnering

- Fuel poverty affects 11% of households in England: around 430,000 households across our regions
- Less than 1/3 of those households are eligible for the government's leading fuel poverty reduction programme (Affordable Warmth Grants)
- Fuel poverty is linked to low incomes, high energy costs and inefficient, usually older housing
- 82% of all fuel-poor households contain children, older people, or someone with a long-term illness or disability
- 60% of businesses and 80% of universities believe there aren't enough skilled candidates leaving education to meet industry requirements, while 89% of STEM businesses struggle to recruit
- Around 50 – 60 people die in England and Wales every year from carbon monoxide poisoning, most of these cases could have been prevented
- The majority of people eligible for extra support during power or gas outages are not signed up, even though this is free of charge, mostly due to limited public awareness

What are we seeking to fund?



- Alleviating hardship associated with fuel poverty and promoting innovative energy-related environmental impact, energy efficiency or carbon reduction
- Championing community energy through encouraging people to come together to generate, own, manage, or reduce consumption of energy.
- Educating and informing communities about safety in relation to domestic gas and power including the dangers from Carbon Monoxide (CO) poisoning and how to protect against it
- Encouraging interest in STEM (Science, Technology, Engineering and Maths) subjects and related career opportunities
- Promoting use of the Priority Services Register, a free service provided by network operators and suppliers to customers in vulnerable circumstances within communities

Examples & geography of projects supported so far..

The Well Community Allotment Group

Sheffield

- Charity aiming to encourage people to grow food and build community relations.
- Delivering a Renewable Food Project at Crookes Community Farm using renewable energy to provide electricity to site to enable food growing year-round.

Leeds Gypsy and Traveller Exchange

Leeds

- Weekly homework club for 11-18 year olds around STEM to increase attainment, ambition and interest.
- Parent volunteers recruited to support community and delivered in partnership with Leeds University and Leeds Beckett University.

Success4All

Newcastle

- Low-cost tuition for children and young people aged 8-18. Project to improve education for disadvantaged children and promotes equality for all ages.
- The organisation will be run a six-weeks 'hands-on' project for young people, exploring energy efficiency and innovative ways of producing energy.

Toranj Tuition

Hull

- English as a second language tuition to asylum seekers and refugees, through sharing essential household information such as energy efficiency, household budgeting and Carbon Monoxide awareness.
 - Mentoring sessions around STEM subjects will also be provided for young people.
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Community Partnering Fund



Five year track record for supporting community projects:

- ✓ more than 5,000 people have been reached through the projects delivered prior to merging funds
- ✓ since 2018, delivered in partnership with Northern Gas Networks to reach over 6,000 additional beneficiaries

Grant size:	£1,000 to £10,000
Next rounds:	21 January – 10 March 2020 5 September – 15 October 2020
More information:	Leeds Community Foundation leedscf.org.uk